



*It's more than a conversation*

# SPONSORSHIP & EVENT VISIBILITY

THE POTENTIAL TO CHANGE THE LIVES OF  
MILLIONS.

# OUR STORY

Dr Jim Skivalidas is a predominant chiropractor in Port Melbourne. Three years ago Jim had a life changing event happen, he began to suffer anxiety, depression and had the thought of ending his life.

In Jim's words "I was one of the lucky ones that came through this and I am passionate about every MALE having the opportunity to do the same."

Whether you are struggling with forming an identity for yourself, pressures of earning sufficient income in your business to your own personal health problems. Jim is now passionate about increasing your awareness of this major problem that has reached epidemic proportions in Australia and being able to spot it in the community is a key driver to reducing the effect it is having on our society.

## Purpose of the Event

Raising the profile of Male Suicide and the alarming statistic we have here in Australia. We want to open conversations and make a difference in an educational, connected and fun way on the night.

## Intentions of the NIGHT

### **We want everyone to walk away with...**

An awareness of the alarming problem and stats we have in Australia with Male Suicide, Depression and Anxiety

How to spot it around you in everyday life and make a difference to those who struggle with it.

It's OK to speak up as a Male

Join the movement at the 2<sup>nd</sup> I'm just a man event where we can continue the conversation, receive a little education, be connected and have some FUN throughout the night.

We need your help! In the enclosed information there are a few suggestion on how you can **get involved**.

## The Rock Star

\$6000.00



*It's more than a conversation*

**As a ROCK STAR you will receive the most visibility for you company.**

- Signage at event registration and in cocktail area
- Optional Complimentary Tickets to event ( up to 10) with table signage
- MC Introduction from the stage
- Exposure on our website & social media pages, including logo's, a dedicated Sponsor page on our website and links to company website during this period
- 12 month commitment on our part to promote you across our platforms
- Full promotional page in our evenings booklet
- Promo Item in Gift Bag
- Optional Auction Item (we'd love your help in supporting Movemeber and Beyond Blue)

This package is for you if or someone or you care about is or has struggled with depression, anxiety or suicide. Join us to let others know it doesn't have to be this way. These are issues that can be helped and we need you to spread the word because we know "It's More Than A Conversation" and we think you know that too. Plus we want you to have a little fun on the night too!



**In-Kind  
or  
Cash Sponsorships**

(can be a combination)

**Help us bring the event to life by sponsoring the technical & entertainment portion of the evening.**

What you will receive:

- Company logo included in all marketing materials
  - Social media campaign
  - Event Website
- Signage at the event & Promo materials in Gift Bag
- ¼ to Half page ad placement in the evening's booklet
- Up to 5 complimentary tickets to the event
- Visibility on our Sponsor Table
- Optional Auction Item Donation

**The Roadie**  
\$5000.00

**Sound and Lighting Sponsor!**

**The Band Manager**  
\$5000.00

**Entertainment Sponsor!**

**Rock Star Image**  
\$3000.00

**Video & Photo Sponsor!**

**The Ryder**  
\$5000.00

**Bar Sponsor!**

**The Garage Band**  
\$1500.00

**Event Sponsor!**



## Groupie

\$250 to \$500.00

In-Kind or cash sponsorship (or combination)

We always need the extra support, there is a growing gaggle of groupies for the event if you'd like to be a part of that this is your opportunity.

- Exposure on our website & social media pages, including logo's, a dedicated Sponsor page on our website and links to company website during this period
- Business card in Gift Bag
- Optional Auction Item Donation
- Signage at your seat if you choose to attend (\$500 package only)
- Complimentary (1) Tickets (\$500 package only)



## Donate Goods

Donate goods, vouchers or experiences that could be part of our raffle or silent auction offerings. Recognition of the source of all donated items will be provided on our website, on our raffle books & in all social media and email communications surrounding the silent auction & raffle.

## Donate Money

To donate money directly go to: <http://www.imjustaman.com.au/donate-now/>

BRINGING OUT THE ROCK STAR IN ALL OF US!

For questions and enquires please contact:

Dave Dickson : 0418 404 827 or



## Screaming Fan

\$250 to \$500.00

You love what we do but don't want to call yourself a "Groupie" then you could be one of our Raving Fans.

- Exposure on our website & social media pages, including logo's, a dedicated Sponsor page on our website and links to company website during this period
- Business card in Gift Bag
- Optional Auction Item Donation
- Signage at your seat if you choose to attend (\$500 package only)
- Complimentary (1) Tickets (\$500 package only)

# Terms and Conditions

Application for sponsorship and advertising applications are taken on a first-in, first served basis and must be made using the booking form on the final page(s). Please ensure your application arrives early to secure your choice of sponsorship. Due to the popularity of this event, it is anticipated the sponsorship opportunities to sell out quickly. Upon receipt of your booking form and payment, you will receive written confirmation and a receipt. Full payment is required within seven days of receipt in order to secure your booking.

Sponsorship and trade display conditions: Sponsors participate on the understanding that:

- ❖ Sponsorship monies contribute to the successful planning and promotion of the event in addition to subsidising the costs of management, communication, invited speakers, program, publications, etc.
- ❖ Sponsorship exposure and acknowledgement are facilitated by credits at the event.
- ❖ Program and mention at event presentations.
- ❖ Sponsorship monies are not expended on any entertainment and on this basis, sponsorship monies are tax deductible.
- ❖ Provision of banners, transparencies and any other promotion material is the responsibility of the sponsor.
- ❖ Colour (if used) reproduction will, when printed, be as close to the specified colour as practical.
- ❖ Information provided in the sponsorship document is correct at the time of going to print. However, as the document is subject to change, sponsors will be notified of any changes prior to the event.

Sponsorship opportunity deadline: COB: 31st October, 2018.

# I Am Just A Man Gala Event Sponsorship Registration Form

**Sponsorship Package**

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**Package Cost**

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**Company Name**

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**Address**

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**Phone**

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**E-mail**

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**Website**

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**Contact Person**

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Visa

Master Card

Amex

Name on Card:

Card Number:

Billing Post:

Exp Date:

Signature:

Completed forms with payment information can be returned to Dave Dickson

[Dave@3dstyles.net](mailto:Dave@3dstyles.net)

Any phot ready art work or promotional materials must be in hand 2 weeks prior to the event. Marketing campaigns information, such as logos and Social media ready docs should accompany this application form.

For questions or help in completing this document please contact a member of our sponsorship committee:

Dave 0418 404 827 : Virginia :